



Department of Business Administration
NATIONAL CHENGCHI UNIVERSITY

March 21, 2026

Dear Scholarship Committee,

As a Professor in the College of Commerce at National Chengchi University, I am pleased to recommend Jenny (Jou-Chun) Shen for your scholarship program. Having taught Jenny in my Business Quantitative Methods (BQM) course and currently in my Innovation Control and Rationalization course, I have had ample opportunity to observe her academic rigor and intellectual curiosity.

In the BQM course, Jenny distinguished herself through her advanced use of statistical techniques to solve complex business problems. She mastered the PPDAC (Problem, Plan, Data, Analysis, Conclusion) cycle, demonstrating a disciplined and organized approach to data analysis. More than just completing tasks, Jenny showed a strong ability to select the most effective analytical tools and interpret data with the accuracy expected of top students in our program.

Currently, in my Innovation Control and Rationalization course, Jenny continues to impress me with her strategic thinking. She shows a strong interest in how disruptive innovation works and the global trends of high-tech industries. Her work consistently demonstrates that she can analyze complex information and assess the important relationship between policy and innovation at the international level—a viewpoint crucial for success in today's global economy.

Beyond her technical skills, Jenny is a committed and disciplined student. She actively engages in classroom discussions, frequently providing insights that link theoretical ideas with real-world examples. Her strong analytical skills, combined with her natural curiosity, make her an excellent candidate for an international academic setting.

Based on her outstanding performance in my courses, I am confident that Jenny is well prepared for the challenges of a dual-degree program. I fully support her and look forward to seeing her achieve her full potential through this scholarship.

Sincerely,

A handwritten signature in black ink, appearing to read 'Changya Hu'.

Changya Hu, Ph.D. Distinguished Professor,
Department of Business Administration
National Chengchi University

To the Scholarship Committee,

It is my pleasure to recommend Ms. Shen Jou Chun (Jenny Shen) for your scholarship program. I had the opportunity to teach Jenny in Managerial Accounting, a course that focuses on the use of accounting information to support internal decision-making, planning, and performance evaluation within organizations. Through this course, I was able to observe her academic ability, discipline, and approach to learning.

Throughout the semester, Jenny demonstrated a high level of responsibility and consistent engagement with the course material. She came to class well prepared, participated thoughtfully in discussions, and approached assignments with care and professionalism. Her work reflected both diligence and intellectual curiosity, and she consistently showed a genuine interest in understanding how accounting concepts apply to real organizational settings.

Jenny also exhibits strong analytical skills and careful attention to detail. She approaches problems in a structured and thoughtful manner and demonstrates maturity in her academic work. Her steady work ethic and thoughtful engagement with the material suggest that she is well prepared to continue developing both academically and professionally.

Equally important, Jenny carries herself with professionalism and integrity in the classroom. She contributes positively to the learning environment and approaches her studies with seriousness and purpose. These qualities, combined with her academic ability, make her a strong candidate for opportunities that support continued academic growth.

Based on my experience teaching her, I am pleased to support Jenny's application and believe she will benefit greatly from the opportunities your scholarship provides.

Sincerely,

Stephanie Tsui

National Chengchi University

具體優秀事蹟-4

東北亞學生圓桌會議 Northeast Asia Student Round Table - 企劃組

於大學期間在台北與多國城市學生交流。身為SRT 企劃組一員，負責協調來自台灣、韓國、蒙古等地的跨國學生代表。我編寫了全英文版活動計畫書與精確的會議流程。另外活動期間針對東北亞區域政經議題，我將複雜的研討主題轉化為可執行的交流環節，確保了國際會議的順利運行。



文化之夜與來自內蒙古同學交流（上圖）



電視台攝影棚參訪（上圖）



活動期間課程與討論（上圖）