

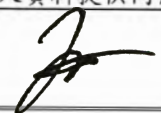

**國立政治大學商學院貝萊德海外學習暨專題研究  
獎學金申請表**

115.3版

<b>申請項目：</b> (僅需勾選填寫所申請之項目獎學金欄位) <input checked="" type="checkbox"/> 海外學習獎學金 <input type="checkbox"/> 專題研究獎學金		填表日：    年    月    日	
<b>申請人姓名</b> Jason Theodorus Pratama 鄭聰明		<b>出生日期</b> 2001年 12 月 22 日	
<b>身分證號碼</b> 114933054		<b>性別</b> <input checked="" type="checkbox"/> 男 <input type="checkbox"/> 女	
<b>系級</b> IMBA 系 ( <input type="checkbox"/> 學士班 <input checked="" type="checkbox"/> 碩士班 <input type="checkbox"/> 博士 )		<b>年級</b>	<b>學號</b> 114933054
<b>住家電話</b> 0987032605		<b>行動電話</b>	
<b>通訊地址</b> 台灣台北市文山區指南路二段64號			
<b>欲前往進修之學校 (中英文校名)</b> <input checked="" type="checkbox"/> 歐美等國 <input type="checkbox"/> 亞洲 Vienna University of Economics and Business		<b>研究專題名稱：</b>	
<b>預訂進修期間</b> 自民國 115 年 10 月 1 日起 至民國 116 年 6 月 30 日止 共 9 個 月 週		<b>研究大綱摘要 (中英文 100 字以內)</b>	
<b>家庭/個人經濟狀況說明</b> 本人目前於海外就讀，學費及日常生活費均由個人積蓄支應，未仰賴家庭經濟支持。由於海外學習成本較高，長期下來對個人財務造成不小負擔，期盼能透過相關資源減輕經濟壓力，專心完成學業。			
<b>海外學習獎學金資料 (請勾選檢附之證明文件)</b> <input type="checkbox"/> 1. 申請表乙份 <input type="checkbox"/> 2. 在學成績單正本乙份 <input type="checkbox"/> 3. 成績排名證明正本乙份 (碩士班學金不須檢附) <input type="checkbox"/> 4. 進修計畫書乙份 <input type="checkbox"/> 5. 其他有利審查之文件 <input type="checkbox"/> 6. 家庭/個人經濟證明 (視辦法及個人情況自行評估提供與否) <input type="checkbox"/> 7. 英檢成績單 (二年內)		<b>專題研究獎學金資料 (請勾選檢附之證明文件)</b> <input type="checkbox"/> 1. 申請表乙份 <input type="checkbox"/> 2. 專題研究大綱 (中英文) <input type="checkbox"/> 3. 教授推薦函乙封 <input type="checkbox"/> 4. 家庭/個人經濟證明(視個人情況自行評估提供) <input type="checkbox"/> 5. 其他有利審查之文件	
<b>導師/系所主管/指導教授 三擇一簽章</b>		Ching-hsin Jason Tsai	<b>申請人簽名</b>
<b>切 結 書</b>			
本人依「國立政治大學商學院貝萊德海外學習暨專題研究獎學金設置辦法」規定申請該項獎學金，已詳讀且承諾遵守該辦法之規定，並履行其中所規範之義務，如有違反情事，需全數繳回所領取之補助金，特立切結書為憑。			
此 致 國立政治大學商學院			
立書人簽名蓋章：			

國立政治大學商學院 PIMCO 深耕計畫大專學生  
海外學習獎助學金申請表

115.3 版

編號： (由本院填寫)		填表日： 年 月 日	
申請人姓名 Jason Theodorou Pratama 鄭聰明		出生日期 2001年 12月 22日	
身分證號碼 O800037998		性別 <input checked="" type="checkbox"/> 男 <input type="checkbox"/> 女	
系級 IMBA 系 ( <input type="checkbox"/> 學士班 <input checked="" type="checkbox"/> 碩士班) 114 年級		學號 114933054	
住家電話 0987032605		行動電話	
通訊地址 台灣台北市文山區指南路二段64號			
欲前往進修之學校(含國、州、城市名)/科系(含學院名)或課程名稱(含國、州、城市名) 維也納經濟與商業大學 Vienna University of Business and Economics Strategy, Innovation, and Management Control			
預訂進修期間		預估所需總花費 462000 元	
自民國 115年 10月 1日起		學宿費 310000 元	
至民國 116年 6月 30日止		生活費 92000 元	
共 9個月 週		機票 60000 元	
家庭/個人經濟狀況說明 (50 字以內敘明) 本人目前於海外就讀，學費及日常生活費均由個人積蓄支應，未仰賴家庭經濟支持。由於海外學習成本較高，長期下來對個人財務造成不小負擔，期盼能透過相關資源減輕經濟壓力專心完成學業。			
所需具備資料(請依序排列)			
<input type="checkbox"/> 1.申請表乙份		<input type="checkbox"/> 5.進修計畫書乙份	
<input type="checkbox"/> 2.在學成績單正本乙份		<input type="checkbox"/> 6.其他有利審查之文件	
<input type="checkbox"/> 3.成績排名證明正本乙份(碩士班學金不須檢附)		<input type="checkbox"/> 7.家庭/個人經濟證明(視辦法個人情況決定提供與否)	
<input type="checkbox"/> 4.外語能力證明影本乙份		<input type="checkbox"/> 8.蒐集個人資料告知事項暨個人資料提供同意書	
導師/指導教授/系 所主管(擇一簽章)		申請人	
Ching-hsin Jason Tsai			
<b>切 結 書</b>			
本人依「國立政治大學商學院 PIMCO 深耕計畫大專學生獎助學金設置辦法」規定申請該項獎學金，已詳讀且承諾遵守該辦法之規定，並履行其中所規範之義務，如有違反情事，需全數繳回所領取之補助金，特立切結書為憑。			
此 致			
國立政治大學商學院		立書人簽名蓋章： 	

## 出國進修計畫書

- (內容涵蓋下列項目，可依個人需求順序編排，除簡歷自傳外約一千至一千五百字)
- 個人簡歷與自傳 (A4，2頁)
- 申請動機
- 赴國外研修之目標及計畫
- 預期出國研修課程及目前學習之相關性
- 預期成效與目標
- 未來展望

申請人簽名：



115 年 04 月 08 日

# 114年PIMCO深耕計畫大專學生獎助學金 蒐集個人資料告知事項暨個人資料提供同意書

## 蒐集個人資料告知事項

茲依個人資料保護法第八條第一項規定，於您同意提供個人資料前，明確告知下列事項：

### 一、蒐集個人資料之目的及類別

為配合獎助學金捐贈人：

- (一) 查核本獎助學金使用情形；
- (二) 提供參與獎助學金捐贈人舉辦之專業講座、實習計畫或科技與金融領域推廣之機會；及
- (三) 提供本獎助學金捐贈人執行及申請金管會相關計畫合理必要之協助，包括：聯繫申請人及獲獎生、向金管會提出證明等。

而獲取您的個人資料，獲取之個人資料範圍如申請文件上所載申請人之相關個人資料欄位(包括但不限於申請人姓名、聯絡電話、電子信箱、其他聯繫方式、地址、學經歷等)。

### 二、個人資料利用之期間、地區、對象及方式

申請人之個人資料僅供政大商學院及本獎助學金捐贈人使用。

申請人之個人資料自政大商學院蒐集日起，以本次申請之獎助學金及本次獎助學金設立目的範圍內為限，自收到申請書起保存5年，逾上述保存期限後，政大商學院即停止處理、利用並逕予刪除。

### 三、個人資料當事人得行使之權利及方式：

您可依個人資料保護法第3條規定，就您的個人資料向政大商學院請求以下權利。但政大商學院依個人資料保護法第14條規定，得予以酌收行政作業費用：

- (一) 查詢或請求閱覽。
- (二) 請求製給複製本。
- (三) 請求補充或更正。
- (四) 請求停止蒐集、處理或利用。

(五) 請求刪除。

四、您得自由選擇是否提供個人資料，惟如拒絕提供時，將影響申請資格之必要審核及處理作業或提供您相關服務，並立即喪失資格，且不另行通知。


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### 同意書

經政大商學院向本人告知上開事項，本人已清楚瞭解上開告知內容及政大商學院所蒐集、處理、利用及國際傳輸本人個人資料之目的及用途。茲同意依上述告知事項內容提供本人個人資料予政大商學院為上開特定目的範圍內之蒐集、處理、利用及國際傳輸。另外亦同意 政大商學院於申請辦法中提及之相關規範，若違反則政大商學院有權取消獲獎資格。政大商學院保有最終修改、變更、活動解釋及之權利。

此致

同意簽署人：



×

(簽名或蓋章)

簽訂日期：中 華 民 國 115 年 04 月 08 日

# 國立政治大學商學院 PIMCO 深耕計畫大專學生獎助學金設置辦法

114 年 9 月 22 日行政協調會通過

**第一條** 國立政治大學商學院（以下簡稱本院）為營造國際化學習環境，特訂定「PIMCO 深耕計畫大專學生獎助學金設置辦法」（以下簡稱本辦法），鼓勵本院優秀學生赴國外進修，進而促進國際學術及多元文化交流，培育具國際移動力之未來人才。

**第二條** 獎學金分為「海外學習獎助學金」與「國際競賽獎助學金」二類，「海外學習獎學金」補助對象為參加由本院推薦之交換計畫或短期學程、或申請本院各系所雙聯學位合作計畫經甄選通過之本院學士班與碩士班在學學生（不含雙主修、輔系生與在職專班）；「國際競賽獎學金」補助對象為本院學士班與碩士班在學學生（不含在職專班），雙主修、輔系與本院創新創業學程所屬同學亦可申請。

## **第三條 經費來源**

- 一、由品浩太平洋證券投資顧問股份有限公司（以下簡稱品浩投顧）支持，撥付經費新台幣 100 萬元，以配合金融監督管理委員會之鼓勵境外基金深耕計畫，支持政府推廣辦理資產管理人才培訓，提供金融教育培訓、實習或儲備人才培訓之目標，以培育未來科技與金融領域優秀人才。
- 二、各項獎學金預算以出國交換、海外短期研習課程、海外實習與國際競賽三項獎學金 70 萬、雙聯學位獎學金 30 萬為原則。
- 三、各獎學金項目間之預算得以流用。

## **第四條 獎助學金金額與名額**

獎學金錄取名額與核定金額視審查結果而定。

- 一、海外學習獎助學金
  - （一）出國交換：每人每學期至多補助 12 萬元。
  - （二）海外短期研習課程：須為至少 7 天以上之短期研習課程，每人至多補助 4.5 萬元。
  - （三）雙聯學位：亞洲地區每人至多補助 10 萬元，歐美及其他地區每人至多補助 20 萬元。

- (四) 海外實習：每人至多補助 6 萬元。
- (五) 出國交換與海外短期研習課程獎學金之獲獎學生於同一獎助期間不得同時兼領本院「學生赴國外進修計畫補助」、「Amundi 鋒裕匯理國際交流學習獎學金」與「貝萊德海外學習獎學金」；雙聯學位獎學金之獲獎學生於同一獎助期間不得同時兼領本院「明門海外學習獎學金」。
- (六) 海外學習獎學金之支領，每人以一次為限。

## 二、 國際競賽獎助學金

- (一) 每人至多補助 4 萬元，補助項目得包含經濟艙機票（不含豪華經濟艙）、保險費、報名費、住宿費（主辦單位已提供者不再補助）。
- (二) 若總決賽獲前三名獎項，每人可額外獲得 1 萬元獎學金。
- (三) 同一參賽團隊至多補助 5 人。

## 第五條 獎助學金發放方式

- 一、 出國交換與海外短期研習課程獎助學金於獲獎同學出國前一次撥付。
- 二、 雙聯學位獎助學金分二次發放，第一次於獲獎同學出國前撥付補助總額 90%；完成出國期間相關規範並於返國後二個月內完成學習心得繳交及成績單等相關文件後再撥付剩餘 10%。
- 三、 國際競賽獎助學金於返國後二週內完成競賽心得繳交及檢付相關文件後撥付。

## 第六條 申請資格條件

- 一、 申請「海外學習獎助學金」須符合下列各項條件之一，且英語檢定成績須符合本院「學生赴國外進修計畫補助要點」之標準及相關規範，若赴進修地區之授課語言為非英語者，則依對方學校/機構相關規定辦理：
  - (一) 在校成績優良，學士班學生成績為系排名或班排名前 50% 以內；碩士班學生學期總平均達 85 分（含）。
  - (二) 具有經濟弱勢相關證明（如低收、中低收入證明、里長以上開立之清寒證明、教育部補助弱勢學生證明、全戶申報所得稅證明、家中突遭變故證明、由政府補助利息之學貸者等）。
- 二、 申請「國際競賽獎助學金」須符合下列各項條件之一，且團隊參賽成員須至少 1 名為本院各系所學士班或碩士班在學學生：

- (一) 通過本院創新創業辦公室遴選，代表本院參加指定之國際商業或創新創業競賽（如 Hult Prize、Inter-Collegiate Business Competition）。
- (二) 參與各類國際競賽（如 Social Venture Competition、L'Oréal Brandstorm），獲得台灣區代表隊資格，參加海外分區競賽或總決賽。

### **第七條 申請應備資料**

申請人應檢附下列文件（含書面資料與電子檔），個人申請文件不齊或不符合規定者，不予受理。所送文件審查完畢後，不另發還。

#### **一、 海外學習獎助學金：**

- (一) 申請表、在學成績單正本、成績排名證明正本（碩士班學金不須檢附）、外語能力證明影本、進修計畫書、其他有利審查之文件（如具體獲獎事蹟、具代表性事蹟之相關證明或師長推薦函）。
- (二) 申請雙聯學位獎助學金者，除上述文件之外，須另檢附雙聯計畫錄取通知書與推薦信（至少二封，限校內外師長推薦，如導師、授課老師或論文指導教授）。

#### **二、 國際競賽獎助學金：**申請表、出賽邀請函或證明文件。如已獲其他單位補助者，需檢具其他補助項目及核定補助金額之相關文件。

### **第八條 申請程序**

- 一、 海外學習獎助學金：於每年 3 至 4 月與 9 至 10 月各受理申請乙次，申請人應於公告受理申請期間，檢附相關資料向本院辦公室提出申請，逾期不予受理。受理申請期間及收件窗口將另行公告。
- 二、 國際競賽獎助學金：應於出國比賽一個月前，向本院辦公室提出申請。

### **第九條 獎助學金審查**

- 一、 海外學習獎助學金：由本院成立審查委員會，依申請同學之在校成績/傑出表現、出國天數與所需總花費，審議獎助學金獲選名單與核給金額。
- 二、 國際競賽獎助學金：由本院創新創業辦公室依據賽制內容，召開審查會議決定補助與否及金額。

## 第十條 獲獎學生義務

獲獎學生須履行下列義務，除經本院同意者外，若未履行相關義務，須返還全部獎學金：

### 一、獲海外學習獎助學金者：

- (一) 參加交換計畫者，須於修業結束後 2 個月內完成本院「交換生義務履行要點」之要求。
- (二) 參加海外短期研習課程者，須於修業結束後 2 個月內繳交國外進修報告書。
- (三) 參加雙聯計畫者，須完成兩校學位授與相關規定；返國後 2 個月內應繳交學習心得報告、國外大學成績單、學位證書及其他相關文件。


### 二、獲國際競賽獎助學金者：

須於回國後二週內，繳交以下文件：

- (一) 繳交參加競賽心得報告（2,000 字以內）、競賽作品之相關證明（含參賽照片）。
- (二) 如有得獎，須繳交名次證明。
- (三) 繳交競賽報名表、競賽期間時程表、登機證、機票、報名費、保險費與住宿費等收據正本。

### 三、獲獎學生須同意將其個人資料及申請書件提供予品浩投顧，並填具相關之個人資料同意書，供其未來就參與境外基金深耕計畫、安排未來教育推廣活動及其他向主管機關為相關申請時需要之目的使用。

**第十一條** 本辦法經本院行政協調會通過後施行，修正時亦同。

申請人姓名	Jason Theodorus Pratama 鄭聰明	系級	IMBA 系( <input type="checkbox"/> 學士班 <input checked="" type="checkbox"/> 碩士班) 114 年級		
學號	114933054	行動電話	0987032605	交換類別	<input type="checkbox"/> 短期 <input checked="" type="checkbox"/> 雙聯
欲前往交換學校中英文全名	Vienna University of Business and Economics 維也納經濟與商業大學				
請勾選上傳之文件	<input type="checkbox"/> (一) 申請表。 <input type="checkbox"/> (二) 中文版成績單正本。 <input type="checkbox"/> (三) 中文版成績排名證明書正本(僅大學部學生需提供)。 <input type="checkbox"/> (四) 出國進修計畫書(含簡歷自傳)。 <input type="checkbox"/> (五) 英檢成績單(同商學院交換甄試時之成績單亦可)。 <input type="checkbox"/> (六) 其他有利審核文件(如低收入等證明): <input type="checkbox"/> (七) 出國進修切結書				
申請人簽名					
中華民國 115 年 04 月 08 日					

## 出國進修計畫書

- (內容涵蓋下列項目，可依個人需求順序編排，除簡歷自傳外約一千至一千五百字)
- 個人簡歷與自傳 (至多 A4，2 頁)
- 申請動機
- 赴國外研修之目標及計畫
- 預期出國研修課程及目前學習之相關性
- 預期成效與目標
- 未來展望

申請人簽名：



115 年 04 月 08 日

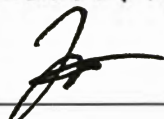
國立政治大學商學院學生赴國外進修計畫補助  
雙聯計畫/國際交換獎學金切結書

立約人 鄭聰明 為國立政治大學（以下簡稱本校）IMBA 系/  
所 114 年級學生（學號：114933054），已獲本院  雙聯學位  國際  
交換資格，將於 115 學年度第 2 學期前往 Austria（國家）  
Vienna University of Economics and Business（學校）進行學習交流一學期/年。

立約人同意遵守「國立政治大學商學院學生赴國外進修計畫補助」相  
關規定及以下聲明：

立約人如因個人因素放棄雙聯學位或國際交換資格；或被國外學校拒  
絕入學；或未有具體出國事實，即視為喪失獎學金資格且不得保留至下  
一年度。如獎學金已核撥入帳，將同意依規定全額繳回。

此致 國立政治大學商學院

立約人：（親簽）身分證字號：0800037998

學生學號：114933054 聯絡電話：0987032605

中 華 民 國 115 年 04 月 08 日

# 國立政治大學商學院學生赴國外進修計畫補助要點

108年3月14日院行政協調會通過

108年5月17日校長簽准

109年11月23日院行政協調會通過

111年06月13日院行政協調會通過

- 一、國立政治大學商學院（以下簡稱本院）為鼓勵本院學生赴國外進修，拓展學生國際視野，增進學術文化交流，特訂定「國立政治大學商學院學生赴國外進修計畫補助要點」（以下簡稱本要點）。
- 二、補助對象為參加由本院推薦之交換計畫、短期學程或雙聯學位之本院在學學生（不含雙修及輔系生）且於出國進修期間需具本校在籍身分。
- 三、申請本補助之學生，符合以下任一標準均可提出申請：
  - （一）大學部學生為系排名或班排名前百分之五十（含）以內；碩士生學期總平均達八十五分（含）以上。
  - （二）具有經濟弱勢相關證明（如低收、中低收入證明、里長以上開立之清寒證明、全戶申報所得稅證明、家中突遭變故說明、學貸等）。
- 四、申請補助應繳交以下資料：
  - （一）申請書。
  - （二）中文版成績單正本。
  - （三）中文版成績排名證明書正本（大學部申請者）。
  - （四）英語檢定成績單影本。
  - （五）進修計畫書。
  - （六）其他有利審查之文件（經濟弱勢相關證明文件）。
- 五、受領本補助學生每位以一次為限。
- 六、受補助學生於赴國外進修期間所修習之學分，得依「國立政治大學學生出國選修課程實施辦法」進行認定。
- 七、本補助核發方式採一次核撥，獲補助者應遵守及履行下列事項：
  - （一）參加交換計畫者，需於修業結束後二個月內完成本院「交換生義務履行要點」之要求。
  - （二）參加短期學程者，需於修業結束後二個月內繳交國外進修報告書乙份。
  - （三）參加雙聯學位者，需取得兩校學位且於取得學位後二個月內繳交國外進修報告書乙份。
- 八、受補助學生除有正當理由並經本院同意者外，如有違反第七條應遵守及履行事項者，需於修業結束後三個月內繳回全額補助費用。
- 九、本要點之經費來源，由本院自籌收入項下支應。
- 十、本補助將由本院國際事務辦公室負責審查、核撥及義務查驗等相關事宜。每學期之申請日期將另行公告。
- 十一、本要點經本院行政協調會議通過後施行，修正時亦同。

# Jason Theodorus Pratama

✉ [jasontheodorus22@gmail.com](mailto:jasontheodorus22@gmail.com) ☎ +886987032605 📍 Taipei, Taiwan | Indonesian Nationality

**Summary** IMBA student with an engineering foundation and applied experience in product management and automation. I am strongest at the intersection of technical problem-solving and user-focused product thinking, and I use academic projects and prototypes to integrate engineering rigor with business strategy. My priority during the program is full-time academic engagement, while leveraging my diverse background to contribute meaningfully to team-based and case-driven learning.

**Experience**

Loturide Early-Stage Venture (Part-time Project) Taipei, Taiwan  
RPA Developer October 2025 - Present

- Designing prototype n8n + LINE Flex workflows to study booking and notification automation
- Developing a proof-of-concept LINE / Next.js / n8n booking system to improve UX and operational flow
- Collaborating with a compliance professional to learn secure workflow and data-handling practices

<https://loturide.vercel.app>

PT Barco Jakarta, Indonesia  
Data Analyst June 2024 - June 2025

- Built interactive dashboards using PowerBI to support cross-team decision-making, consolidating data sources and tracking key KPIs for marketing and operations.
- Automated reporting and internal workflows using Python, reducing manual tasks by over 40% and improving reporting timeliness.
- Developed the company's profile website using Python Flask and Tailwind UI, collaborating with designers and management to ensure branding consistency.
- Analyzed campaign performance and presented actionable insights to marketing teams, enabling data-driven improvements in digital strategy.
- Coordinated cross-functional stakeholders by providing weekly analytical summaries, ensuring alignment on project progress and performance metrics.

<https://barco.co.id/>

PT Octopus Distrindo Hybrid - Indonesia  
Product Specialist September 2023 - July 2025

- Delivered in-depth product training to sales teams, improving product knowledge, sales confidence and closing techniques across multiple regions.
- Worked closely with the Product Manager to execute go-to-market strategies, ensuring alignment between sales, marketing and commercial goals.
- Supported campaign planning with the marketing team, preparing materials, coordinating rollout and monitoring early performance indicators.
- Acted as a liaison between field teams and management, collecting insights and recommending improvements to product positioning and sales processes.

PT Octopus Distrindo Remote - Indonesia  
E-Commerce Sales & Marketing Intern June 2020 - September 2020

- Managed online product listings and visual assets, ensuring accuracy and brand consistency across e-commerce platforms.
- Assisted in planning and executing promotional campaigns, coordinating with operations to meet performance and service targets.
- Monitored customer reviews, response time and service issues, improving buyer satisfaction and platform ratings.
- Supported social media engagement through content updates, activation campaigns and customer interaction.

**Education**

WU (Vienna University of Economics and Business) Master of Science  
Strategy, Innovation, Management and Control Vienna, Austria • 2026 - 2027 (Upcoming)

National Cheng Chi University MBA  
International Master of Business Administration Taipei, Taiwan • September 2025 - Present

- Active member of the IMBA Student Council, supporting student activities, university communication, and cross-cultural engagement.

National Tsing Hua University Bachelor of Science  
Electrical Engineering and Computer Science Hsinchu, Taiwan • September 2020 - June 2024

- 1st & 2nd Place System Integration Awards

**Skills**

Programming Proficient Python, React, Javascript, SQL, Rest APIs, Microservice	Automation Proficient n8n, Zeabur, Line API	Data Analytics Proficient PowerBI, Visualization, Data Wrangling	Tools Proficient Linux, Git, CI/CD, Scrum/Agile, Firebase
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**Interests**

Golf Club Discipline, Networking, Recreational Player	IMBA Dragon Boat Club Team-based rowing experience, Developing endurance and coordination	Coffee Sourcing & Origin Exploration Source Indonesian green beans for café use and explore origins, suppliers, and processing.	AI & Automation Build personal automation workflows using n8n and LLM tools
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**Certifications**

Data Analytics IBM Foundational certificate covering Python, SQL, data visualization, and dashboarding.	Advanced Data Analytics Google Advanced coursework in statistical analysis, modeling, regression, and applied data insights.
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**Languages**

English Fluent	Indonesian Native	Chinese Intermediate
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I am Jason Theodorus Pratama, an Indonesian student currently pursuing an International MBA at National Chengchi University in Taiwan. My journey has been shaped by a strong curiosity about how technology and business intersect, and how that intersection can be used to solve real-world problems in practical and scalable ways.

I began my academic path in Electrical Engineering and Computer Science at National Tsing Hua University, where I built a solid foundation in programming, systems thinking, and problem-solving. During this time, I participated in system integration projects that strengthened my ability to apply technical knowledge to real-world scenarios. As I progressed, I realized that I wanted to go beyond building systems—I wanted to understand how businesses make decisions, design strategies, and operate effectively.

This led me to gain experience across both technical and business roles. At PT Barco in Indonesia, I worked as a Data Analyst, where I developed dashboards, automated reporting workflows, and supported decision-making across teams. Through this experience, I saw how automation and data could directly improve efficiency and clarity in business operations.

In parallel, my experience at PT Octopus Distrindo allowed me to explore the commercial side of business. Starting as an intern and later becoming a Product Specialist, I worked closely with sales and marketing teams on product training, campaign execution, and go-to-market strategies. These experiences helped me understand customer needs, market positioning, and the importance of aligning different functions within an organization.

Alongside my academic and professional experiences, I am currently working on Loturide as a part-time project with a close collaborator. It is an early-stage initiative focused on improving ride coordination and booking workflows through automation. In this project, I experiment with tools such as n8n, LINE APIs, and web technologies to prototype systems that enhance user experience and operational efficiency. This project reflects my growing interest in business process automation and serves as a practical space for me to test and apply my ideas.

Beyond academics and projects, I value discipline and teamwork, which I develop through activities such as dragon boat and golf. I also have a personal interest in coffee sourcing, where I explore Indonesian origins and supply chains, connecting my background with a broader global perspective.

Looking ahead, I aim to build a career at the intersection of technology and business, particularly in roles focused on automation, strategy, and operations. At the same time, I hope to develop my own ventures and contribute ideas that create meaningful impact. I believe my combined background in engineering, data, and business enables me to bridge the gap between technical possibilities and practical implementation.

## **Personal Background / Resume & Autobiography**

I am currently studying in the International Master of Business Administration (IMBA) program at National Chengchi University in Taiwan. Through the program, I have been building a stronger understanding of strategy, international business, managerial accounting, and quantitative analysis. These studies have helped me think more clearly about how organizations make decisions, manage resources, and turn goals into actual results.

I hold a Bachelor's degree in Electrical Engineering and Computer Science from National Tsing Hua University, which introduced me to data-driven analytical approaches and strengthened my quantitative reasoning in decision-making contexts. This academic background provides a solid analytical foundation that supports my graduate-level studies in business and strategy.

Other than my studies, I have had the chance to work in roles related to data analysis, product support, and operations in Indonesia. At PT Barco, I worked as a Data Analyst, where I built dashboards, automated reporting processes, and supported teams with performance tracking and data-based insights. I also worked as a Product Specialist at PT Octopus Distrindo, where I was involved in product training, go-to-market support, and coordination between different teams. These experiences helped me better understand how businesses operate in practice and showed me how much impact better systems, clearer workflows, and stronger coordination can have on everyday execution.

I have become especially interested in automation and business operations. Through hands-on projects, I have explored how digital workflows and automation tools can improve efficiency, reduce manual work, and support better decision-making. This interest has shaped the direction I want to continue pursuing in my studies and future career. As an Indonesian student studying in Taiwan and preparing for further study in Europe, I also value the opportunity to learn across different cultural and academic environments. I hope to keep building this interdisciplinary and international perspective as I continue my academic journey.

## **Study Objectives**

During my studies in the SIMC program at WU Vienna, I hope to deepen my ability to analyze corporate and business strategies in a more structured and applied way. I am particularly interested in developing a stronger understanding of how management control and performance measurement systems support strategy execution in real organizational settings. Through case discussions and practical coursework, I aim to further sharpen my analytical and critical thinking skills by learning how managers make decisions under complex and uncertain conditions. Equally important to me is the opportunity to study in an international classroom environment and learn from peers with diverse academic and cultural backgrounds.

## **Study Plan and Learning Approach**

To achieve these objectives, I plan to follow a structured and realistic study approach. I will allocate time regularly for lectures, readings, group work, and revision, while also ensuring sufficient breaks to maintain focus and avoid burnout. I will prioritize required coursework and take electives related to strategy modelling and management control, as these areas form the core of my academic goals.

## Study Plan for Overseas Study

Jason Theodorus Pratama

I also intend to actively participate in class discussions and group projects, as collaborative learning is an important component of the SIMC program. In addition, I will review course materials on a regular basis and adjust my study schedule when necessary to ensure steady academic progress throughout the semester.

### **Motivation for the Double Degree & How it Aligns w/My Studies**

While the NCCU IMBA program provides strong insights into international and Asia-Pacific markets, I would like to further specialize in how strategies are implemented, monitored, and translated into measurable outcomes and operational processes. To deepen this academic focus, I seek a program that emphasizes strategy execution and organizational control in a structured and analytical way.

The WU–NCCU Double Degree program offers a suitable opportunity to deepen my knowledge in these areas. Rather than changing my academic direction, this program allows me to build on my existing foundation and gain more specialized training in strategy and organizational control. This progression is both realistic and well aligned with my academic interests.

### **Why Double Degree on WU Vienna**

I am particularly drawn to WU Vienna because of its Strategy, Innovation, and Management Control (SIMC) program. The SIMC program clearly distinguishes itself from general management programs by integrating strategy, innovation, and performance measurement. Its focus on strategic decision-making, innovation processes, and management control systems aligns closely with my interests, and will allow me to deepen my understanding of how organizations design, manage, and evaluate their strategies.

Austria provides a stable environment and places strong emphasis on high-quality education, which makes it a suitable setting for focused academic study. Studying at WU Vienna will also allow me to gain exposure to European business practices and governance systems, complementing my education in Taiwan and developing my international perspective.

In addition to academic reasons, I have strong interest in the German language and Central European culture, and I am currently studying German to support my adaptability to the local environment. I am aware that there is a slight difference between Austrian German and German used in Germany in terms of everyday expressions and vocabulary. This motivates me to learning the language with awareness of regional context and norms. Studying in Vienna, a city with long traditions and strong international outlook, will provide a focused yet globally connected environment that supports learning and meaningful engagement within the WU Community.

### **Expected Outcomes and Objectives**

My main goal in joining the double degree program is to grow both academically and personally. I want to deepen my understanding of strategy execution, innovation, management control, and business operations, while also gaining a broader international perspective through studying at WU Vienna. I believe this experience will help me better understand how organizations work in different environments and how business ideas are turned into real execution.

## Study Plan for Overseas Study

Jason Theodorus Pratama

I also hope this experience will help me become more comfortable working with people from different cultural and professional backgrounds. As an Indonesian student currently studying in Taiwan, I really value the chance to learn across cultures and see business from different perspectives. At the same time, I hope to bring back new ideas and ways of thinking from WU Vienna that can continue to enrich my learning at NCCU.

In the future, I hope to work in a multinational company in a role that combines IT and business. I am especially interested in work related to automation, process improvement, and using technology and data to support better business decisions. Over time, I hope to grow into managerial roles where I can take on greater responsibility, lead teams, and help drive organizational improvement. Overall, I see this program as an important step in helping me build the knowledge, international exposure, and practical skills I need for my future career.

### **Future Outlook**

In the future, I hope to build a career that combines business and technology, especially in areas related to automation, operations, and organizational improvement. I want to continue developing in international environments, take on greater responsibilities over time, and eventually develop into managerial roles.

At the same time, I also hope to build a business of my own in the future. I am interested in creating something that solves real problems and brings meaningful value to people. To me, gaining experience through this program is not only important for my career, but also for developing the perspective and skills I would need to build something with long-term impact.

I also hope that my journey can inspire other students at NCCU, especially those who are exploring paths that combine business, technology, and international learning. In the long run, I want to create positive impact not only through my own work, but also by encouraging others and contributing in ways that are meaningful beyond myself.

### **Conclusion**

I believe I am a deserving candidate for this scholarship because this opportunity is closely connected to both my academic path and my future goals. My background in engineering, combined with my current business studies and my interest in strategy, innovation, and automation, has given me a clear direction for what I want to continue developing. Studying at WU Vienna would be an important next step in helping me build that direction further in an international environment.

This scholarship would also make a real difference in allowing me to focus more fully on my studies and make the most of this opportunity. I am committed to learning seriously, contributing positively, and using this experience not only for my own growth, but also to create value in the future through my work, future business goals, and the impact I hope to make on others.



OFFICE OF INTERNATIONAL MBA PROGRAM  
College of Commerce, National Chengchi University

國立政治大學國際經營管理英語碩士學位學程

To the Scholarship Review Committee:

I am pleased to write this letter in support of Jason Theodorus Pratama (114933054) for the College of Commerce scholarship. I have had the opportunity to know Jason not only as a student in our program but also through my interview with him during the dual degree selection process.

Through these interactions, I came to see Jason as a thoughtful and motivated student with a clear desire to grow both academically and professionally. He has a strong IT background, while at the same time showing genuine interest in entrepreneurship and strategy, and the broader role of technology in organizations. In particular, his interest in AI and automation reflects a forward-looking mindset and an ability to connect technical knowledge with real business applications.

During my conversation with Jason, I was especially impressed by his sincerity and his willingness to challenge himself. He thinks seriously about his future, reflects carefully on his goals, and shows a genuine desire to make meaningful use of the opportunities available to him.

Jason is also respectful, dependable, and open-minded. He carries himself with maturity and shows the kind of attitude that will allow him to benefit from an international academic environment and contribute positively to it. I am confident that he will continue to grow and represent the program well. Therefore, I am willing to give Jason my full support and recommendation.

Sincerely yours,

Chenghsien Jason Tsai (蔡政憲), Ph.D.

Director, the IMBA Program  
Chair, Department of Risk Management and Insurance  
College of Commerce, National Chengchi University

**To the Scholarship Review Committee  
International Affairs Office  
National Chengchi University**

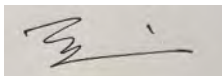
I am writing this letter to support **Jason Theodorus Pratama (114933054)** for your scholarship. I know Jason from my Strategic Management course, and he is a brilliant student who genuinely cares about the quality of his work.

Jason and I have had several conversations about his background in IT and his interest in the business world. He has a creative way of looking at problems, he doesn't just stick to the standard business formulas. Instead, he uses his technical knowledge to find practical solutions that others might overlook. This mix of creativity and real-world IT experience is exactly what makes his perspective valuable in a classroom setting.

I have noticed that Jason is often his own toughest critic. When he proposes a solution or works on a case, he tends to double-check his logic and can be quite humble about his conclusions. I don't see this as a lack of confidence, but rather a sign that he has high standards. He wants to make sure his work is solid before he stands behind it. This kind of self-awareness makes him a very reliable student and a great teammate who doesn't let his ego get in the way.

Jason is dependable, easy to talk to, and very open to learning. I believe he has the right character and the mental toughness to handle the transition to a global academic environment. He has my full recommendation for this scholarship and his pursuit of the Double Degree in Vienna University of Economics and Business.

**Sincerely,  
Jason Lin**

A rectangular box containing a handwritten signature in black ink, which appears to be 'Jason Lin'.

**Professor  
IMBA**



## Test Report Form

ACADEMIC

**NOTE** Admission to undergraduate and post graduate courses should be based on the ACADEMIC Reading and Writing Modules.  
GENERAL TRAINING Reading and Writing Modules are **not** designed to test the full range of language skills required for academic purposes.  
It is recommended that the candidate's language ability as indicated in this Test Report Form be re-assessed **after two years** from the date of the test.  
To find out more about IELTS, IELTS band scores and the CEFR levels, please visit [ielts.org/scores](https://ielts.org/scores)

Centre Number  Date  Candidate Number

### Candidate Details

Family Name   
First Name(s)   
Candidate ID



Date of Birth  Sex (M/F)  Scheme Code   
Country or Region of Origin   
Country of Nationality   
First Language

### Test Results

Listening  Reading  Writing  Speaking  Overall Band Score  CEFR Level

### Administrator Comments

Recognising organisations must verify this score at [ielts.org/verify](https://ielts.org/verify)

### Validation stamp



Date

Test Report Form Number



CAMBRIDGE English

## 國立政治大學商學院貝萊德海外學習暨專題研究獎學金申請計畫書

(內容涵蓋下列項目，可依個人需求順序編排，除簡歷自傳外約一千至一千五百字)

- 個人簡歷與自傳 (至多A4, 2頁)
- 申請動機
- 赴國外研修之目標及計畫／永續專題研究之大綱
- 預期出國研修課程／永續專題研究與目前學習之相關性
- 預期成效與目標
- 未來展望

申請人簽名：



日期： 年 月 日

## 國立政治大學商學院貝萊德海外學習暨專題研究獎學金設置辦法

113 年 9 月 23 日院行政協調會通過

**第一條** 國立政治大學商學院（以下簡稱「本院」）為營造國際化學習環境及推動台灣永續投資之人才培育計畫，特訂定「貝萊德海外學習暨專題研究獎學金設置辦法」（以下簡稱「本辦法」），鼓勵本院優秀學生或經濟弱勢學生赴國外進修及學習交流，進而促進國際學術及多元文化交流，培育具國際移動力之未來人才；同時鼓勵本校學生投入永續投資策略等相關研究，進而推動台灣永續經營之目的。

**第二條** 獎學金分為「海外學習獎學金」與「永續專題研究獎學金」二類，「海外學習獎學金」補助對象為參加由本院推薦之交換計畫或短期學程、或申請本院各系所雙聯學位合作計畫經甄選通過之本院學士班與碩士班在學學生（不含雙主修、輔系生與在職專班）；「專題研究獎學金」補助對象為本院學士班、碩士班及博士班在學學生（不含輔系生與在職專班）。

### **第三條 經費來源**

- 一、由貝萊德證券投資信託股份有限公司支付經費新台幣 100 萬元設置。
- 二、各項獎學金預算以海外學習（含交換、雙聯、短期學程等）及永續專題研究二項獎學金為主，分別為 70 萬及 30 萬元為原則。
- 三、各獎學金項目間之預算得以流用；惟經費應於當年度全數使用完畢，不得保留至未來年度使用。

### **第四條 獎學金金額與名額**

獎學金錄取名額與核定金額視審查結果而定。

- 一、海外學習獎學金  
海外學習獎學金：每人每學期至多補助 8 萬元（亞洲地區每人至多補助 4 萬元，歐美及其他地區每人至多補助 8 萬元）。
- 二、永續專題研究獎學金：學碩士生每人至多補助 3 萬元，博士生每人至多補助 5 萬元。
- 三、海外學習獎學金及永續專題研究獎學金之支領，每人以一次為限。

### **第五條 獎學金發放方式**

本獎學金採核定後一次性撥付。

### **第六條 申請資格條件**

申請「海外學習獎學金」符合下列任一條件者：

- 一、在校成績優良，學士班學生成績為系排名或班排名前 50% 以內；碩士班學生學期總平均達 85 分（含）。

- 二、具有經濟弱勢相關證明（如低收、中低收入證明、里長以上開立之清寒證明、教育部補助弱勢學生證明、全戶申報所得稅證明、家中突遭變故證明、由政府補助利息之學貸者等）

### **第七條 申請應備資料**

申請人應檢附下列文件（含書面資料與電子檔），個人申請文件不齊或不符合規定者，不予受理。所送文件審查完畢後，不另發還。

- 一、海外學習獎學金：  
申請表、中文正式成績單正本、成績排名證明正本（碩士班學生不須檢附）、進修計畫書、其他有利審查之文件（如具體獲獎事蹟、具代表性事蹟之相關證明）。
- 二、永續專題研究：申請表、研究計畫書大綱、授課或指導教授推薦函乙封。

### **第八條 申請程序**

- 一、海外學習獎學金：於當年度年4月與10月各受理申請乙次，申請人應於公告受理申請期間，檢附相關資料向本院辦公室提出申請，逾期不予受理。受理申請期間及收件窗口將另行公告。
- 二、永續專題研究：應於專題研究大綱完成後，即向本院辦公室提出申請，併海外學習獎學金一併審理。

### **第九條 獎學金審查**

- 一、海外學習獎學金：由本院成立審查委員會，依申請同學之在校成績及傑出表現，審議獎學金獲選名單與核給金額。
- 二、永續專題研究獎學金：由審查委員依據專題內容之創新性與研究貢獻程度，召開審查會議決定補助與否及金額。

### **第十條 獲獎學生義務**

獲獎學生須履行下列義務，除經本院同意者外，若未履行相關義務，須返還全部獎學金。

- 一、獲海外學習獎學金者：參加交換計畫者，須於修業結束後2個月內完成本院「交換生義務履行要點」之要求。
- 二、永續專題研究獎學金：須於專題研究完成後，繳交專題研究成果說明。

### **第十一條 本辦法經本院行政協調會通過後施行，修正時亦同。**

# 國立政治大學學生學業成績總表

學系：國際經營管理英語碩士學位學程

學號：114933054

姓名：鄭聰明

學制：碩士班

生日：90/12/22

114 學年度 (114 年 09 月至 115 年 06 月)

科目	第一學期		第二學期		科目	第一學期		第二學期		科目	第一學期		第二學期	
	學分	成績	學分	成績		學分	成績	學分	成績		學分	成績	學分	成績
△ 管理經濟學	3.0	80.00	—	—	[以下空白]	—	—	—	—	[以下空白]	—	—	—	—
△ 會計學	3.0	90.00	—	—	[以下空白]	—	—	—	—	[以下空白]	—	—	—	—
△ 管理經濟學方法	3.0	89.00	—	—	[以下空白]	—	—	—	—	[以下空白]	—	—	—	—
△ 傑出企業家講座	3.0	92.00	—	—	[以下空白]	—	—	—	—	[以下空白]	—	—	—	—
△ 傑出企業團隊	1.0	89.00	—	—	[以下空白]	—	—	—	—	[以下空白]	—	—	—	—
△ 企業倫理與永續發展	2.0	94.00	—	—	[以下空白]	—	—	—	—	[以下空白]	—	—	—	—
△ 企業策略與商業模式	1.0	80.00	—	—	[以下空白]	—	—	—	—	[以下空白]	—	—	—	—
△ 國際企業管理	3.0	96.80	—	—	[以下空白]	—	—	—	—	[以下空白]	—	—	—	—
△ 行銷管理	3.0	93.00	—	—	[以下空白]	—	—	—	—	[以下空白]	—	—	—	—
△ 資訊管理	—	—	—	—	[以下空白]	—	—	—	—	[以下空白]	—	—	—	—
△ 財務管理	—	—	—	—	[以下空白]	—	—	—	—	[以下空白]	—	—	—	—
△ 策略管理	—	—	—	—	[以下空白]	—	—	—	—	[以下空白]	—	—	—	—
[以下空白]	—	—	—	—	[以下空白]	—	—	—	—	[以下空白]	—	—	—	—
學期平均成績	91.55		12.0		學期平均成績					學期平均成績				
修習學分	19.0		0.0		修習學分					修習學分				
實得學分	19.0		19.0		實得學分					實得學分				
學業平均成績	91.55				學業平均成績					學業平均成績				

附註

△符號表示該課程為EMI全英語授課課程(112學年起修習科目開始註記)。修畢EMI課程19.0學分，認證等級達EI(修畢EMI課程16-31學分)。

學位候選人資格考試

自 90 年 12 月 21 日起，資格考核成績不再送教務處登錄。

學位考試

論文題目：\_\_\_\_\_ 成績：\_\_\_\_\_ 學位考試成績：\_\_\_\_\_ 總成績：\_\_\_\_\_ 學分數：\_\_\_\_\_



列印日期：2020/04/01

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## 國立政治大學成績單說明

本校學生除自修課程成績外，105 學年度 (含) 以前畢業生中，英文成績單皆採百分制，自 106 學年度 (含) 起英文成績單改用字母制呈現。

本校 105 學年度 (含) 以前畢業生，百分制轉換為等第制標準如下：

分數區間	80 分以上	79-70 分	69-60 分	59-50 分	49-0 分
等第	A	B	C	D	E
畢業績分	4	3	2	1	0

註：70 分(B)為研究生及格標準 60 分(C)為學士班及格標準

3. 本校 106 學年度 (含) 以後畢業學生分數轉換標準對照如下：

分數區間	100-90	89-85	84-80	79-77	76-73	72-70	69-67	66-63	62-60	59-50	49-1	0
等第	A+	A	A-	B+	B	B-	C+	C	C-	D	E	X
畢業績分	4.3	4.0	3.7	3.3	3	2.7	2.3	2	1.7	1	0	0

註：70 分(B-)為研究生及格標準 60 分(C-)為學士班及格標準

學期平均成績或 GPA= $\sum$ [學分數 X 分數(績分)]/ $\sum$ 學分數

暑假成績不計入當學期平均，但計入畢業平均成績。  
 成績以通過/不通過評定之科目，不計入學期及畢業平均成績，但計入學期及畢業學分。  
 學士班畢業生學業平均成績 (含暑假) 為其畢業成績。碩、博士班畢業生學業平均成績與學位考試成績之平均，為其畢業成績。

成績註記說明：

EX 抵免	W 停修	◎ 教育學程
P 通過	NG 成績未到	I 研究生修習或抵免碩士班課程，不計入畢業學分
F 不通過	IP 修業中	# 研究生修教輔課程
I 未完成，教師應於一定期限完成	\$ 特殊情況，不計入畢業學分	: 重覆修習
II 研究生修習學士班課程	& 國外校際選課課程，不計入畢業學分	@ 免評
III 英語授課		@ 校際選課，不計入畢業學分

換行成績自 106 學年度 (含) 起不再呈現。

## National Chengchi University Transcript Explanation

1. A numerical grading system is used by the university. For students who graduated prior to the 2016-17 academic year, a numerical grade is shown on both the Chinese and the English transcripts. The numerical grade is converted into a letter grade only on English transcripts for students who graduate after the 2017-18 academic year.

2. Score conversion rules for students who graduated in the 2016-17 academic year or earlier:

Score Range	80 and above	79-70	69-60	59-50	49 and below
Grade	A	B	C	D	E
Grade Point Scale	4	3	2	1	0

Note: 70 (B) is the minimum passing grade for graduate students.  
 60 (C) is the minimum passing grade for undergraduate students.

3. Score conversion rules for students who graduate in the 2017-18 academic year or after:

Score Range	100-90	89-85	84-80	79-77	76-73	72-70	69-67	66-63	62-60	59-50	49-1	0
Grade	A+	A	A-	B+	B	B-	C+	C	C-	D	E	X
Grade Point Scale	4.3	4.0	3.7	3.3	3	2.7	2.3	2	1.7	1	0	0

Note: 70 (B-) is the minimum passing grade for graduate students.  
 60 (C-) is the minimum passing grade for undergraduate students.

4. Semester grade average or GPA= $\sum$ [course credit(s) taken X gradet(s)]/ $\sum$ course credit(s) taken  
 The grades on summer-session courses will be excluded from the semester grade average, but included in the graduation grade average.  
 Courses assessed on a "pass/fail" basis will not be included in the semester/graduation grade average, but the credits of those courses will be added to the total credits.  
 For undergraduate students, the graduation grade is their overall grade average including grades for summer-session courses.  
 For graduate students, the graduation grade is calculated as the average between their overall grade average and their degree examination grade.

5. Remarks:

EX exempt	W withdrawal	◎ teacher education program
P Pass	NG no grade reported	I graduate courses not included in total credits
F fail	IP in progress	# included in total credits
I incomplete	\$ courses not included in total credits under special circumstances	: education-minor courses not included in total credits
II undergraduate courses not included in total credits	& foreign university courses not included in total credits	@ credits recognized
III English-taught courses		@ local university courses not included in total credits

6. Personal conduct scores are not shown on transcripts for the 2017-18 academic year or after.

本文件為正式官方文件，您可以在文件上確認：1.淡藍色校徽 2.紙張含有藍色、紅色纖維 3.影印後會顯現 NCCU COPY 字樣。  
 This Document is Official: 1.You can see the light blue mark. 2.You can see the blue and red fibers in the paper. 3.The words "NCCU COPY" appears when photocopied.  
 本版本成績單自 2017 年 10 月 1 日啟用。 This version of transcript takes effect from October 1<sup>st</sup>, 2017.